

# ACADEMIC ENGLISH SUPPORT DESK NEWSLETTER

## Osaka University - Multilingual Expert Program



## RHETORICAL TECHNIQUES YOU SHOULD KNOW!

Use these presentation techniques to deliver more engaging and effective messages!

Happy New Year OU Students! Now is the perfect time to markedly improve your presentation skill and we're here to help! Master these three rhetorical techniques at the Academic English Support Desk in 2022!

### Lists of Three

Employ lists of three when making key points:

e.g. So, as I hope you'll agree, these data suggest that our field analysis was a **great success, beneficial for our field** and most importantly, **will be of interest to even the non-experts** among us today.

Leave the most important reason until last for added effect.

### Rhetorical Questions

The difference between conversations and presentations is that in the former, people are expecting to reply at some point. There's no requirement for the audience to respond in presentations. We can, though, simulate the experience by using a rhetorical question - a question that doesn't need a response:

e.g. Should we really consider these results significant?

### Puzzle & Solution

Similar to rhetorical questions, puzzles & solutions encourage engagement:

e.g. What should be done to avoid bias in field experiments? Well, we propose...

Try incorporating these techniques the next time you create a presentation!

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